

APPARATUS AND METHOD FOR SECURING ITEMS
TO A HANGABLE MERCHANDISER

ABSTRACT OF THE DISCLOSURE

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An apparatus and process for simultaneously securing a plurality of display articles onto a hangable merchandiser are disclosed. The apparatus includes a strip shaped hangar and a detachable handle secured to the strip. The handle is used to secure the display articles to the strip and then the handle is 10 detached from the strip. The process reduces the cost of securing display articles to the strip.